

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOSA-TV	<b>Date:</b> 10/21/2016
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I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$5,305.70

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

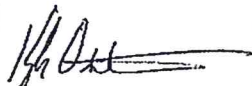
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/21/2016

**Date**



**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



**Signature**

Felicia Ramirez

**Printed Name**

National Sales Assistant

**Title**

# DCCC-Gallego for Congress # 438321



<b>Station</b>	KOSA-TV	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Odessa-Midland	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/25/2016 - 10/31/2016 (Est. 2823)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total
KOSA 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$75.00 <b>\$375.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per KOSA											
KOSA 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$65.00 <b>\$325.00</b>	1	1	1	1			1	5
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$35.00 <b>\$175.00</b>	1	1	1	1			1	5
CBS Saturday Morn 6:00 AM - 8:00 AM	EM	Sa 30	\$20.00 <b>\$20.00</b>					1			1
CBS Sunday Morn 8:00 AM - 9:30 AM	EM	Su 30	\$25.00 <b>\$25.00</b>						1		1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$16.00 <b>\$32.00</b>		1		1				2
Price is Right 10:00 AM - 11:00 AM	DT	M-F 30	\$110.00 <b>\$220.00</b>			1				1	2
Young & Restless 11:00 AM - 12:00 PM	DT	M-F 30	\$80.00 <b>\$80.00</b>	1							1
KOSA Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$35.00 <b>\$70.00</b>		1		1				2
Bold & Beautiful 12:30 PM - 1:00 PM	DT	M-F 30	\$40.00 <b>\$40.00</b>			1					1

# DCCC-Gallego for Congress



<b>Station</b>	KOSA-TV	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Odessa-Midland	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/25/2016 - 10/31/2016 (Est. 2823)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total
The Talk 1:00 PM - 2:00 PM	DT	M-F 30	\$25.00 <b>\$25.00</b>							1	1
Let's Make a Deal 2:00 PM - 3:00 PM	DT	M-F 30	\$20.00 <b>\$20.00</b>	1							1
Harry Connick Jr. 3:00 PM - 4:00 PM	EF	M-F 30	\$25.00 <b>\$125.00</b>	1	1	1	1			1	5
Family Feud 4:00 PM - 4:30 PM	EF	M-F 30	\$20.00 <b>\$100.00</b>	1	1	1	1			1	5
KOSA 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$50.00 <b>\$200.00</b>		1	1	1			1	4
KOSA 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1			1	5
Sold Out: Lowest Rate to Clear per KOSA											
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$140.00 <b>\$560.00</b>	1		1	1			1	4
Sold Out: Lowest Rate to Clear per KOSA											
NCIS NOLA 9:00 PM - 10:00 PM	PT	Tu 30	\$200.00 <b>\$200.00</b>	1							1
Criminal Minds 8:00 PM - 9:00 PM	PT	W 30	\$250.00 <b>\$250.00</b>		1						1
Hawaii Five-0 8:00 PM - 9:00 PM	PT	F 30	\$280.00 <b>\$280.00</b>				1				1



# DCCC-Gallego for Congress



<b>Station</b>	KOSA-TV	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Odessa-Midland	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	10/25/2016 - 10/31/2016 (Est. 2823)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total
48 Hours 9:00 PM - 10:00 PM	PT	Sa 30	\$75.00 <b>\$75.00</b>					1			1
Madam Secretary 8:00 PM - 9:00 PM	PT	Su 30	\$250.00 <b>\$250.00</b>						1		1
KOSA 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$290.00 <b>\$1,450.00</b>	1	1	1	1			1	5
Saturday 10p News 10:00 PM - 10:35 PM	LN	Sa 30	\$125.00 <b>\$125.00</b>					1			1
Stephen Colbert 10:35 PM - 11:35 PM	LF	M-F 30	\$40.00 <b>\$200.00</b>	1	1	1	1			1	5
Elementary 10:35 PM - 11:35 PM	LF	Sa 30	\$20.00 <b>\$20.00</b>					1			1
<b>Station Totals</b>			<b>\$6,242.00</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>4</b>	<b>2</b>	<b>12</b>	<b>67</b>

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>438321</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	<b>NOVEMBER 2016 ELECTION</b>	
	<b>Estimate:</b>		<b>KOSA</b>
	<b>Flight Dates:</b>	<b>10/25/16 - 10/31/16</b>	<b>Primary AE:</b> Odessa House
	<b>Original Date / Rev:</b>	<b>10/24/16 / 10/24/16</b>	<b>Sales Office:</b> ODEN
	<b>Order Type:</b>	<b>NORMAL</b>	<b>Sales Region:</b> National
<b>Agency</b>	<b>Name:</b>	<b>Screen Strategies Media Fairfax</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Calendar
		11150 Fairfax Blvd 505	<b>Billing Cycle:</b> EOM/EOC
		Fairfax, VA 22030	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>DCCC Gallego for Congress</b>	<b>New Business Thru:</b>
	<b>Demographic:</b>	<b>HH</b>	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	<b>Candidate - National - House</b>	<b>Advertiser External ID:</b> 137097
	<b>Priority:</b>	<b>P-04</b>	<b>Agency External ID:</b> 8752
	<b>Revenue Codes:</b>	<b>AGY, POL, POL-CAND</b>	<b>Unit Code:</b> General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	67	\$6,242.00	\$5,305.70

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	67	\$6,242.00	\$5,305.70	0.00
<b>Totals</b>	<b>67</b>	<b>\$6,242.00</b>	<b>\$5,305.70</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Odessa House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOSA	10/25/16	10/31/16	CBS7 AM News @ 5a CBS7 AM News @ 5a	CM	5a-6a	MTWTF--	:30	1	\$75.00	P-03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--					4	\$75.00		0.00			
		Week: 10/31/16	11/06/16	M-----					1	\$75.00		0.00			
N 2	KOSA	10/25/16	10/31/16	CBS7 AM News @ 6a CBS7 AM News @ 6a	CM	6a-7a	MTWTF--	:30	1	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--					4	\$65.00		0.00			
		Week: 10/31/16	11/06/16	M-----					1	\$65.00		0.00			
N 3	KOSA	10/25/16	10/31/16	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	1	\$35.00	P-04	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--					4	\$35.00		0.00			
		Week: 10/31/16	11/06/16	M-----					1	\$35.00		0.00			
N 4	KOSA	10/29/16	10/29/16	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----S-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$20.00		0.00			
N 5	KOSA	10/30/16	10/30/16	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$25.00		0.00			
N 6	KOSA	10/26/16	10/28/16	M-F 9a-10a	CM	9a-10a	--W-F--	:30	2	\$16.00	P-04	0.00	NM	2	\$32.00



Order / Rev: 438321  
 Alt Order #:  
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: DCCC Gallego for Congress  
 Product Desc: NOVEMBER 2016 ELECTION  
 Estimate: KOSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W-F--					2	\$16.00		0.00			
N 7	KOSA	10/27/16	10/31/16	Price Is Right Price Is Right	CM	10a-11a	M--T---	:30	1	\$110.00	P-04	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$110.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$110.00		0.00			
N 8	KOSA	10/25/16	10/25/16	Young and the Restless Young and the Restless	CM	11a-12p	-T-----	:30	1	\$80.00	P-04	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$80.00		0.00			
N 9	KOSA	10/26/16	10/28/16	CBS7 News @ 12p CBS7 News @ 12p	CM	12p-1230p	--W-F--	:30	1	\$35.00	P-04	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--W-F--					2	\$35.00		0.00			
N 10	KOSA	10/27/16	10/27/16	Bold and Beautiful Bold and Beautiful	CM	1230p-1p	---T---	:30	1	\$40.00	P-04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	---T---					1	\$40.00		0.00			
N 11	KOSA	10/31/16	10/31/16	The Talk The Talk	CM	1p-2p	M-----	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	M-----					1	\$25.00		0.00			
N 12	KOSA	10/25/16	10/25/16	Let's Make A Deal Let's Make A Deal	CM	2p-3p	-T-----	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$20.00		0.00			
N 13	KOSA	10/25/16	10/31/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	MTWTF--	:30	1	\$25.00	P-04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--					4	\$25.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$25.00		0.00			
N 14	KOSA	10/25/16	10/31/16	M-F 4p-430p M-F 4p-430p	CM	4p-430p	MTWTF--	:30	1	\$20.00	P-04	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--					4	\$20.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$20.00		0.00			
N 15	KOSA	10/26/16	10/31/16	CBS7 News @ 5p CBS7 News @ 5p	CM	458p-530p	M-WTF--	:30	1	\$50.00	P-04	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	--WTF--					3	\$50.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$50.00		0.00			
N 16	KOSA	10/25/16	10/31/16	CBS7 News @ 6p CBS7 News @ 6p	CM	6p-630p	MTWTF--	:30	1	\$200.00	P-04	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--					4	\$200.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$200.00		0.00			
N 17	KOSA	10/25/16	10/31/16	Prime Access Rotator Prime Access Rotator	CM	630p-7p	MTWTF--	:30	1	\$140.00	P-04	0.00	NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-TF--					3	\$140.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$140.00		0.00			
N 18	KOSA	10/25/16	10/25/16	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-T-----					1	\$200.00		0.00			
N 19	KOSA	10/26/16	10/26/16	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 438321  
 Alt Order #:  
 Flight Dates: 10/25/16 - 10/31/16

Advertiser: DCCC Gallego for Congress  
 Product Desc: NOVEMBER 2016 ELECTION  
 Estimate: KOSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	KOSA	10/26/16	10/26/16	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8p-9p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--W----		1				\$250.00		0.00			
N20	KOSA	10/28/16	10/28/16	Friday Prime Hr 2 Friday Prime Hr 2	CM	8p-9p	----F--	:30	1	\$280.00	P-03	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1				\$280.00		0.00			
N21	KOSA	10/29/16	10/29/16	Saturday Prime Hr 3 Saturday Prime Hr 3	CM	9p-10p	-----S-	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$75.00		0.00			
N22	KOSA	10/30/16	10/30/16	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8p-9p	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$250.00		0.00			
N23	KOSA	10/25/16	10/31/16	CBS7 News @ 10p M-F CBS7 News @ 10p M-F	CM	10p-1035p	MTWTF--	:30	1	\$290.00	P-04	0.00	NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		4				\$290.00		0.00			
		Week: 10/31/16	11/06/16	M-----		1				\$290.00		0.00			
N24	KOSA	10/29/16	10/29/16	CBS7 News @ 10p Sat CBS7 News @ 10p Sat	CM	10p-1035p	-----S-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$125.00		0.00			
N25	KOSA	10/25/16	10/31/16	Late Show Late Show	CM	1035p-1137p	MTWTF--	:30	1	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		4				\$40.00		0.00			
		Week: 10/31/16	11/06/16	M-----		1				\$40.00		0.00			
N26	KOSA	10/29/16	10/29/16	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----S-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$20.00		0.00			
													Totals	67	\$6,242.00